Breastfeeding

Did you know?

Breast milk is the best food for babies! Some advantages of breastfeeding include:

- Costs less than buying formula
- Boosts an infant’s immune system
- Helps a nursing baby learn to swallow
- Breast milk is easy to digest
- Helps speed the loss of weight gained by a mother during pregnancy

Did you know that WIC offers a breastfeeding peer counseling program? Counselors are local moms who can give support based on real life experience and answer questions about the process.

Want to know more?

CEO’s WIC Program
(518) 272-6159
CEO_WIC@ceoempowers.org
Facebook.com/CEOWIC

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Healthy choices, healthy families.

What does WIC offer?
WIC provides breastfeeding support, referrals, food benefits, and nutritional advice and guidance. WIC also provides families with healthy food such as:

- Milk
- 100% Juice
- Cheese
- Cereal
- Eggs
- Whole grains
- Fruits and vegetables
- Peanut butter
- Beans
- Infant formula

Who is WIC for?
WIC is for women who are pregnant, postpartum, or breastfeeding. WIC is also for infants and children up to the age of 5 who are at nutritional risk. Foster children may be eligible for WIC.

Who can participate in WIC?
Families can participate in WIC if they are New York State residents and have a family income less than the WIC guidelines (shown right). Eligibility may be granted even without US citizenship.

Families can automatically qualify if they receive:
- Medicaid
- SNAP benefits/food stamps
- TANF

Income Eligibility Guidelines

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<th>HOUSEHOLD SIZE</th>
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<th>WEEKLY</th>
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For each additional member, add:
+ $666 + $154

How to apply for WIC:
To find out if you are eligible, and to begin enrollment, call us at (518) 272-6159 to speak with a WIC staff member.

WIC has many convenient locations throughout Rensselaer County. Our main office is located in Troy at 2328 Fifth Avenue in CEO’s Community Resource Center.